



Northampton County Tourism Infrastructure Committee

FUNDING APPLICATION: Page 1 of 5

1. OVERVIEW

Each year, Northampton County funds the regional Eastern Shore of Virginia Tourism Commission with the proceeds of a supplemental 3% Transient Occupancy Tax. Of that 3%, the Northampton County Board of Supervisors has specified that 25% must be spent on tourism-infrastructure projects within the county.

A Northampton County Tourism Infrastructure Committee has been established and tasked with determining how to spend these funds to improve and develop the county's tourism infrastructure. The Committee is composed of the Northampton County appointees to the Eastern Shore of Virginia Tourism Committee and the County Administrator. All funded projects must complement and advance the Tourism Strategy adopted by the Eastern Shore of Virginia Tourism Commission.

To be considered for the third round of tourism-infrastructure funds, applicants must complete an application and return it to the Eastern Shore of Virginia Tourism Commission no later than November 19, 2010. Applicants may be requested to provide additional information or make a presentation. Upon request, all recipients must be able to provide to the Infrastructure Committee an itemized list of expenditures and receipts associated with the funding received.

Successful applicants will be **required to submit a final report with pictures** to the Infrastructure Committee upon completion of the funded project, as well as follow-up performance metrics.



Northampton County Tourism Infrastructure Committee

FUNDING APPLICATION: Page 2 of 5

APPLICANT INFORMATION

Date: _____

Name of Project: _____

Name of Organization: _____

Address: _____

Contact Person & Title: _____

Telephone Number: _____

Email Address: _____

PROJECT INFORMATION

A. Description of Project (attach additional pages as needed):



Northampton County Tourism Infrastructure Committee

FUNDING APPLICATION: Page 3 of 5

B. Estimated lifespan of the infrastructure improvement: _____

C. Total estimated cost of project: _____

D. Proposed time frame for project completion? _____

E. Amount of funds requested this year: _____

F. Is this a one-time expenditure?

Yes

No. If no, explain:

G. Is this project coordinated with any other completed, current, or proposed tourism-related project? If so please explain. _____

H. List any anticipated funding/grant sources and the amount being funded by each.

1. _____

2. _____

3. _____

4. _____



Northampton County Tourism Infrastructure Committee

FUNDING APPLICATION: Page 4 of 5

H continued:

List all secured funding/grant sources and the amount being funded by each.

1. _____
2. _____
3. _____
4. _____

I. Are there other agencies or organizations working with the applicant on this project?
Please list and briefly explain their involvement:

J. How will the project be maintained? _____

K. What are your annual maintenance costs and where will these funds come from?



Northampton County Tourism Infrastructure Committee

FUNDING APPLICATION: Page 5 of 5

TOURISM IMPACT

A. How will this project enhance the ability of Northampton County to attract tourists from the target market, as identified in the Tourism Commission's Tourism Strategy?

B. What metrics will you use to gauge the success/failure of the project?

C. How does the project further the Tourism Strategy adopted by the Eastern Shore of Virginia Tourism Commission?

D. Will the citizens of Northampton County receive benefits from this project that are not directly related to tourism? Please explain.
